

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WRAC-TV Durham NC</u>	Date: <u>8/14/12</u>
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I, Jon Ferrell

do hereby request station time concerning the following issue:

Republican National Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: \$9450.00 / 8032.50 N

This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE  
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7-12-12  
Date

Signature

703-683-4877

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

**CONTRACT**

**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

<u>Contract / Revision</u> 116364 /		<u>Alt Order #</u> 06271903
<u>Product</u> RNC		
<u>Contract Dates</u> 08/11/12 - 08/17/12		<u>Estimate #</u> 2990
<u>Advertiser</u> RNC		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAZ	<u>Account Executive</u> N Welte	<u>Sales Office</u> Philadelphia Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 20	<u>Product Code</u> 442
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Research Planning & Placement, LLC**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAZ	08/17/12	08/17/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$700.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$700.00			
N 2	WRAZ	08/17/12	08/17/12	5-6p M-F	5-6p		:30			NM	1	\$150.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$150.00			
N 3	WRAZ	08/17/12	08/17/12	7-8a M-F	7-8a		:30			NM	1	\$350.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$350.00			
N 4	WRAZ	08/17/12	08/17/12	8-9a M-F	8-9am		:30			NM	1	\$350.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$350.00			
N 5	WRAZ	08/17/12	08/17/12	9-10a M-F	9-10a		:30			NM	1	\$200.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$200.00			
N 6	WRAZ	08/13/12	08/13/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$700.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$700.00			
N 7	WRAZ	08/13/12	08/13/12	5-6p M-F	5-6p		:30			NM	1	\$150.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$150.00			
N 8	WRAZ	08/13/12	08/13/12	8-9a M-F	8-9am		:30			NM	1	\$350.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

Contract / Revision	Alt Order #
116364 /	06271903

Contract Dates	Product	Estimate #
08/11/12 - 08/17/12	RNC	2990

Advertiser	Original Date / Revision
RNC	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAZ	08/13/12	08/13/12	9-10a M-F	9-10a		:30			NM	1	\$200.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	1-----				1	\$200.00			
N 10	WRAZ	08/11/12	08/11/12	MLB Regular Season	MLB		:30			NM	2	\$700.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----2-				2	\$350.00			
N 11	WRAZ	08/12/12	08/12/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$700.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----1				1	\$700.00			
N 12	WRAZ	08/16/12	08/16/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$700.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$700.00			
N 13	WRAZ	08/16/12	08/16/12	5-6p M-F	5-6p		:30			NM	1	\$150.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$150.00			
N 14	WRAZ	08/16/12	08/16/12	8-9a M-F	8-9am		:30			NM	1	\$350.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$350.00			
N 15	WRAZ	08/16/12	08/16/12	9-10a M-F	9-10a		:30			NM	1	\$200.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$200.00			
N 16	WRAZ	08/14/12	08/14/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$700.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$700.00			
N 17	WRAZ	08/14/12	08/14/12	5-6p M-F	5-6p		:30			NM	1	\$150.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$150.00			
N 18	WRAZ	08/14/12	08/14/12	7-8a M-F	7-8a		:30			NM	1	\$350.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$350.00			
N 19	WRAZ	08/14/12	08/14/12	8-9a M-F	8-9am		:30			NM	1	\$350.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$350.00			
N 20	WRAZ	08/14/12	08/14/12	9-10a M-F	9-10a		:30			NM	1	\$200.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$200.00			

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Advertiser	Original Date / Revision
RNC	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAZ	08/15/12	08/15/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$700.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$700.00			
N 22	WRAZ	08/15/12	08/15/12	5-6p M-F	5-6p		:30			NM	1	\$150.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$150.00			
N 23	WRAZ	08/15/12	08/15/12	7-8a M-F	7-8a		:30			NM	1	\$350.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$350.00			
N 24	WRAZ	08/15/12	08/15/12	8-9a M-F	8-9am		:30			NM	1	\$350.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$350.00			
N 25	WRAZ	08/15/12	08/15/12	9-10a M-F	9-10a		:30			NM	1	\$200.00
		3Q Non Window Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$200.00			
<b>Totals</b>											<b>26</b>	<b>\$9,450.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	26	\$9,450.00	\$8,032.50
<b>Totals</b>	<b>26</b>	<b>\$9,450.00</b>	<b>\$8,032.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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